

ELLE
DECORATION

BRITISH
DESIGN
AWARDS

SPONSORED BY



SWAROVSKI
GRAHAM & BROWN
FARROW & BALL

HOW
TO
VOTE

Vote for the pieces you think deserve to win an ELLE Decoration Design Award at www.elledecorationdesignawards.co.uk, and we'll put your name into a prize draw, with a chance to win two exclusive VIP invites to our Design Awards winners party in London in November!

DON'T MISS!

FREE DESIGN GIVEAWAY Up for grabs is 'link', a new polypropylene plant pot cum vase cum wall component! Designed by awards-nominated Brit duo Pearson/Lloyd, there will be a thousand freebies available on a first-come, first-served basis at the ARPRO stand (A08) in the Content Hall at design show Tent London at 3pm on September 23. Tent London, Truman Brewery, Brick Lane, EC1. Tickets £7.50 in advance at www.tentlondon.com (see the October issue of ELLE Decoration for more details and our exclusive two-for-one entry offer)



We'd also like to thank our informal selection panel of industry experts who gave their time to hone our shortlist for the 2007 awards, adding their nominations to those of the ELLE Decoration team:

SIMON ALDERSON of London design store Twentytwentyone
SIR TERENCE CONRAN designer and restaurateur
MARCUS FAIRS editor-in-chief of design website www.dezeen.com
MAX FRASER design curator, author and journalist
JAMES MAIR of London design store Viaduct
ALICE RAWSTHORN design critic for the *International Herald Tribune*
THORSTEN VAN ELTEN of the London design store and manufacturer
MARY WIGGAN of London design store Coexistence

EDITOR-IN-CHIEF **MICHELLE OGUNDEHIN**

ART DIRECTOR **BALWANT AHIRA**

ART EDITORS **DANI GOLFIERI & MAXINE LANDESMAN**

WORDS **SOPHIE DAVIES & AMY BRADFORD**

PRODUCTION DIRECTOR **SUSIE DUFF**

PICTURES **VANESSA LEIGH-ANDERS**

IN ASSOCIATION WITH

SWAROVSKI FARROW & BALL GRAHAM & BROWN



CONTENTS

- 4 **KITCHENS & TABLETOP**
Only smart, practical and desirable designs made the grade here
- 6 **BATHROOMS/ACCESSORIES**
Fresh ideas for bathrooms, plus this year's most covetable accessories
- 8 **ARCHITECTURAL ACHIEVEMENT**
For our first new award, spaces had to be stylish and creative
- 10 **TABLES/LIGHTING**
Strikingly sexy tables, and lighting that makes clever use of illumination
- 12 **FASHION CONTRIBUTION**
We celebrate the fashion designers who've really brought something new to interiors
- 14 **SEATING/STORAGE**
Statement seating with a great shape, plus our brilliant storage choices
- 16 **BEST BRITISH HIGH STREET BRAND**
The stand-out nominations for this new award
- 18 **BEDROOMS/FABRIC**
Stylish designs for the boudoir, and our favourite fabrics
- 20 **BEST BRITISH DESIGN BRAND**
The British design brands that we think are at the top of their game right now
- 22 **WALLCOVERINGS/FLOORING**
From bold pattern to delicate illustration, these designs have got your walls and floors covered
- 24 **FARROW & BALL**
The elegant British paint and wallpaper firm
- 26 **SWAROVSKI**
The innovative crystal company
- 28 **GRAHAM & BROWN**
The design-led British wallpaper company
- 30 **PORTMEIRION**
The renowned British ceramics brand