

The Workspace Group

URBANTINE PROJECT®

18-21 SEPTEMBER 2008 / TRUMAN BREWERY LONDON UK

A Tent London initiative in partnership with Workspace Group PLC

PRESS RELEASE – April 08

The Workspace Group Urbantine Project®, a competition which offers unrecognised architects a rare chance to see their experimental work built, is returning to Tent London 2008.

The winner will receive a £10K budget to build their design and exhibit it at Tent London - the capital's most diverse design event which takes place at the Truman Brewery on Brick Lane during the London Design Festival.

Speed is the name of the game in this 'Fast Architecture' Competition. The challenge is to design a 6m x 5m x 4m structure which can be built in 48 hours and disassembled in 24. Innovative material and creative assembly concepts, such as modularity and pre-assembly, will be valued.

The competition brief focuses on the rapid changes in the 21st century workplace. Applicants should evaluate the impact that the phenomenal rise in the use of digital technology has on the way we work and the office environment - our communication, social interaction, mobility, productivity and creativity.

Last year's winner, Alex Haw scrutinised the way in which the workspace "disciplines and constrains the body" and "contemplated the value of proximity and intimacy" in an age of virtual communication. Haw responded with 'Work/Space/Ply/Time', a compact and ergonomically designed structure which utilised all redundant space and facilitated every aspect of working life, from deskwork to office flirtation. The structure was erected without the use of rivets or glue – the basis of the design being a series of interlocking panels.

The success of the competition in its first year can be judged by the fact that the winning entry was selected by the British Council for display at the Hong Kong & Shenzhen Bi-City Biennale of Urbanism and Architecture - recognition that the Workspace Group Urbantine Project® is one of the most exciting initiatives currently taking place in architecture in the UK.

The Workspace Group Urbantine Project® is made possible by the generous support of Workspace Group PLC, an organisation which aims to provide progressive, appropriate, affordable and considered workspace accommodation for London's creative industries.

The deadline for competition applications is 10th June and entries will be judged by an eminent panel of industry experts. Entry to the competition is free and the website lists full details of the application process.

"The Workspace Group Urbantine Project® is a tremendous opportunity for the industry. The challenge of this 'Fast Architecture' competition highlights the most agile new talent working in the industry and the format is conducive to experimentation, which affords a real chance to innovate."

John Nordon, IDE Architecture

TENT
LONDON



JUDGING PANEL

- Nick Crosbie, [Inflate](#)
- Sarah Ichioka, [London Festival of Architecture](#)
- Ben Kelly, [BKD](#)
- Kieran Long, [The Architects' Journal](#)
- Jimmy MacDonald & Ian Rudge, [Tent London](#)
- John Nordon, [IDE Architecture](#)
- Harry Platt, [Workspace Group PLC](#)
- Kerstin Zumstein, [On Office](#)

www.urbantineproject.co.uk

T&C's should you decide to cover this story:

In order to avoid confusion, all copy shown in pink in this press-release must be included in any coverage, exactly as written above.

NOTES TO EDITORS

- The deadline for entries is June 10th 2008.
- The Workspace Group Urbantine Project® will be open to the public for the duration of Tent London 2008.
- For full details of the competition and entry guidelines visit: www.urbantineproject.co.uk
- For information on Tent London 2008 visit: www.tentlondon.co.uk
- For more information on Workspace Group please contact: Philip Hodgkinson, philip.hodgkinson@workspacegroup.co.uk, +44 (0)20 7369 2389
- For more information on The Workspace Group Urbantine Project® please contact: Nadine Stares, nadine@tentlondon.co.uk, +44 (0)20 7739 5561
- For more information on Tent London 2008 please contact either: David or Louise at PR Girl, info@pr-girl.com, +44 (0)1273 722469



Left: Work in Progress, Urbantine Project 2007
Above: Illuminated, Urbantine Project 2007