

the icon design trail

OUR GUIDE TO THE BEST OF THE LONDON DESIGN FESTIVAL
13-23 SEPTEMBER 2008

IN ASSOCIATION WITH

habitat 

There might be more going on elsewhere during LDF these days - with Brompton Design district getting more exciting and Covent Garden attempting to create a hub of its own - but if you want to find raw talent and soak up some energy then head east.

Brick Lane has long been a destination for up-and-coming designers to show their alternative takes on design, and it is still one of the few areas in London where you get the critical mass during the festival - and the only area that you feel a pang of Milan-style excitement.

The best place to start your day in the east is at the cardboard pop-up cafe by **B3 DESIGNERS** (p27) - for the promised cakes. From here, head over to **STUDIO TORSTEN NEELAND** (p81), where successful Royal College of Art graduate Gioia Meller Marcovicz is showing new work alongside Neeland. Nearby in Shoreditch, recently opened design gallery **FUMI** (p53) presents pieces by London-based designers Max Lamb and Studio Glithero.

This year, **TENT** (p82) will take over the 11-acre Truman Brewery for

the second year. The Content and Talent zones - where emerging designers and recent graduates will present their wares - are worth some time. Another highlight will be the Urbantime project, where competition winner Working Architecture Group will construct a pavilion in 48 hours.

On your way to Tent, make sure you check out the Tea Building, where **CRIB 5** (p75) is showing work by FAT architects and design practice PearsonLloyd in an exhibition about perception and reality. Next door, the Biscuit Building is hosting an exhibition on plastic in design curated by arts consultancy **ARTS CO** (p26). The line up of London-based designers Committee, Stuart Haygarth, Troika,

Raw-Edges and FAT (again) should make it quite a talking point.

For Superbrands junkies, a diversion to Clerkenwell - where **FOUNDRY** (p53) has opened a guerrilla store in a converted warehouse - should be worthwhile. Here you'll find collections from Dutch manufacturer Moooi, lighting manufacturer Artemide and talent spotters Decode London - as well

as icon's main information hub for the festival.

Taking you back to the heart of the east, **NEW DESIGNERS SELECTION** (p67) - a curated version of the Business Design Centre's sprawling graduate exhibition - is considerably more manageable in The Village Underground's tube carriages. Incidentally, Bombay Sapphire is also offering cocktails here (and showing competition results for its new martini glass design).

EAST IN A DAY





TENT LONDON

Last year Tent London was the festival's biggest newcomer, and it's back for a second time. The format has changed a little this year: 300 exhibitors will descend on the Truman Brewery on Brick Lane, and to help visitors navigate the sprawling venue the show is divided into themed areas.

CONTENT

At the heart of the show, Content features the best in new design from established manufacturers and up-and-coming names. It's the place to be surrounded by new thinking and inspiring ideas. The work covers all areas of design, including products, furniture, textiles, graphics, digital and new media, lighting, materials and ceramics.

CIRCA

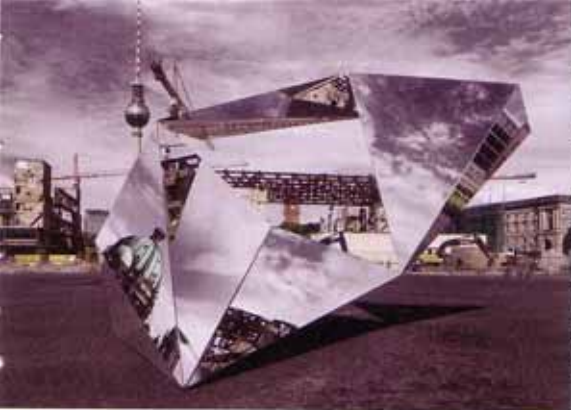
Circa, the section of Tent that is devoted to 20th-century furniture, will grow this year to become the UK's biggest vintage design event. Forty top dealers will be displaying iconic furniture and collectable design.

TALENT ZONE

This is the graduate section of the show, and it's a very selective affair this year - 15 of the hottest graduates of 2008 have been invited to show, compared to last year's 150 (no excuse now for forgetting their names).

YOUR SPACE

A series of installations and micro-shows from smaller designers and new talent. Among the exhibitors this year is Create Berlin, with 20 self-contained exhibits by 20 different design teams (p99).



Clockwise from far left **Fabric Table Radiolaria** by LL Hoon Roh at L'Equipment des Arts at Circa; **Coordination** + diephotodesign.de from Create Berlin; **Jens Risom Armchairs (1950's)** from Rocket at Circa; **Biblochaise** by Nobody&co (Giovanni Gennari + Alisee Matta) at Content



THE URBANTINE PROJECT

A certain highlight will be watching the winners of this year's Urbantine Project – Working Architecture Group – put together a freestanding pavilion in the courtyard in 48 hours. The group won the competition with their Open Tables Ecology installation, a study in ubiquitous computing.

Venue Truman Brewery, 91 Brick Lane, E1 6QL

Dates 18-21 September, 10am-8pm, Sunday 11am-5pm

T 020 7739 5561

www.tentlondon.co.uk

Map 94_EAST



This picture
Portrait by
Fredrikson
Stallard at
Somerset
House
Right Corset
Blossom chair
by Inês d'Orey
at Portugal
Brands



PORTRAIT BY FREDRIKSON STALLARD

The Somerset House River Terrace plays host to a new installation, Portrait, by design duo Patrik Fredrikson and Ian Stallard. The pair's largest piece to date, Portrait mimics the quality of a plank of wood but is in fact made from corten steel and is lit from the inside at night.

Venue Somerset House River Terrace, Strand, WC2R 1LA
Dates 13 September - 13 October, 8am-11pm

T 020 7845 4610

www.somersetshouse.org.uk

Map 64_CENTRAL

PORTUGAL BRANDS

The most prominent of the Portuguese brands on show is Boca do Lobo, which returns to London for its third year. Also presenting are Crere, Delightfull and Designerspad. Each of the brands shares an ambition to reference the past while embracing a new era.

Venue The Old Truman Brewery
15 Hanbury Street, E1

Dates 18-21 September, Thursday 10am-8pm, Friday 10am-6pm, Saturday 10am-8pm, Sunday 11am-5pm

T +35 1912528472

www.portugalbrands.pt

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